

calling all artists!

You are cordially invited to participate in the third **Project: Postcard** exhibit and fundraiser, sponsored by the Department of Art at New Mexico State University. Alumni, students and faculty, friends, former faculty, visiting artists and community artists are welcome and encouraged to be a part of the event by submitting an original work of art, postcard-sized, to be included in the exhibit and presented for sale at the closing event. Established in 2011, this biennial fundraising event has proved to be a wonderful way to showcase the Department of Art and its alumni, faculty, and friends. Previous 2011 & 2013 **Project: Postcard** events have yielded \$16,000 for the Visiting Artists and Scholarship Program. This year the proceeds will benefit the NMSU Department of Art and the D.W. Williams Hall Renovation. By participating with us, you will be an integral part of the success of this biennial event, as we join together to promote fine art, artists, and the educational mission of the NMSU Department of Art.



who

Open to NMSU Art alumni, faculty (current and former), students, friends, former visiting artists, community artists and any artist who wishes to support the NMSU Department of Art and the renovation of D.W. Williams Hall.

what

Create a **one of a kind** work of art following these criteria:

- Outside dimensions must be 5" x 7" (horizontal or vertical format), and the artwork must be **UNFRAMED**.
- Open to all media.
- Limit two artworks per artist.
- Artist's signature and date must be clearly written on the reverse/back side of the artwork. No identifying name or signature may be present on the face of the artwork. All artwork will be displayed as anonymous to the viewers.
- All submitted artworks must be donated free and clear to the NMSU Department of Art for the **Project: Postcard** exhibit & sale and related activities.
- The committee reserves the right to withhold any artwork from the exhibit.

when

DEADLINE FOR SUBMISSION: Friday, September 18, 2015

EXHIBIT: October 20-29, 2015

GALLERY HOURS: Tuesday through Saturday, 10 AM – 4 PM

FUNDRAISER AND POSTCARD SALE: Thursday, October 29, 2015, 5 PM – 7 PM

where

EXHIBIT AND SALE LOCATION: University Art Gallery, D. W. Williams Hall, New Mexico State University, 1390 East University Avenue, Las Cruces, NM 88003

how

Artwork must be accompanied by a completed artist's entry form and mailed, shipped or hand-delivered to the NMSU Department of Art (see reverse for instructions) by September 18, 2015. CODs will not be accepted.

why

Proceeds from **Project: Postcard 2015** will benefit the NMSU Department of Art and the renovation of D.W. Williams Hall. Our 1932 retrofitted gymnasium will be gutted, redressed and transformed into a 21st century art facility.

For more information, go to the NMSU Department of Art website, www.artdepartment.nmsu.edu, or become a part of our Facebook community at "Project Postcard New Mexico State University."



artist entry form

Complete an artist entry form for your entry (limit two artworks per artist), sign, date and enclose it with the artwork.

PLEASE PRINT

NAME _____

MAILING ADDRESS _____

CITY / STATE / ZIP _____

PHONE Home _____ Cellular _____

EMAIL ADDRESS _____ WEBSITE _____

POSITION/TITLE _____ EMPLOYER _____

Please let us know if you are an alumnus or have another affiliation with NMSU:

NMSU ALUMNUS DEGREE/YEAR _____ Other affiliation with NMSU _____

art work

ARTWORK 1: MEDIA _____

TITLE _____

ARTWORK 2: MEDIA _____

TITLE _____

I hereby donate, free and clear, the enclosed artwork that is described above to NMSU's Department of Art **Project: Postcard**. The artwork has been created for the sole use, exhibit, sale, and benefit of **Project: Postcard**. I understand and agree that the artwork will be offered for sale through **Project: Postcard** and the proceeds will will benefit the D.W. Williams Hall Renovation.

___ Yes, you may use images of my artwork for publicity.

Artist's Signature Date

MAILING/SHIPPING ADDRESSES:

For Mailing through US Postal Service
Department of Art-Project Postcard
New Mexico State University
MSC 3572, POB 30001
Las Cruces, NM 88003

For Shipping by Fed/Ex or UPS Packages
Department of Art-Project Postcard
New Mexico State University
D.W. Williams Hall, Room 100
1390 East University
Las Cruces, NM 88003

**Postage/shipping cost is the sole responsibility of the artist;
COD's will not be accepted.**

Unsold artworks will be retained by the Department of Art for future sales. However, if your artwork is not sold and you prefer to have it returned, enclose a self-addressed, postage paid mailer with your submitted artwork.

submission deadline

**ALL ARTWORK MUST BE RECEIVED
ON OR BEFORE SEPTEMBER 18, 2015**

